

ABSTRACT

A project entitled as “A STUDY ON CHALLENGES AND OPPURTUNITIES FOR FREIGHT FORWARDERS IN KERALA AND EXIM PROCEDURES WITH REFERENCE TO KANNUR INTERNATIONAL FREIGHT FORWARDING & LOGISTICS (KIFFAL) “

Kannur International Freight Forwarding and Logistics embarked upon an aim of providing trustworthy, and reliable logistics solutions covering a variety of industries across the world. KIFFAL keep an ear out intensively for our customer requirements and extend KIFFAL professional services supported by experts ensuring the best levels of service every time. Freight forwarders are third parties and their objective is to dispatch shipments via asset based carriers such as ships, airplanes or trucks.

The main purpose of turning to the services of freight forwarders is arranging cargo movement to an international destination quickly and easily. Freight forwarding companies have the expertise required to arrange all the activities related to the international shipping process. Freight forwarders typically arrange cargo movement to an international destination. Also referred to as international freight forwarders, they have the expertise that allows them to prepare and process the documentation and performance related activities pertaining to international shipments.

The study was conducted for a period of three months ,In view of considerable data – the primary data and secondary data were used for this study. A Samples are collected from selected 100 employees , they were given some questionnere to collect primary datas for the study . From survey research as well as secondary sources – collected and presented in this research report, ‘descriptive research’ is considered the most appropriate for the present study. Hence, the study has been descriptive and analytical. The research problem, the null hypothesis and interview schedule all have been formulated and framed accordingly.The data were analyzed using the following tools like correlation , regression, chi-square , Anova , simple percentage analysis ,F-test , T- test , Ranking method & k –test & k- test were used .

The suggestions of the study emerge from the inferences drawn from the sample survey of Freight Forwarders.The first important implication of the study derives from our finding is to promote professionalism in the industry through integrated training and qualification

requirements, enhancement in the service quality deliverance by working towards the commitment.