

Project Code	Topic Name	Price Range
PR#1	Consumer perception towards Paytm mobile wallets	1500
PR#2	Customer perception towards digital wallets	1500
PR#3	Factors affecting consumers to select a Digital wallet	1500
PR#4	Consumer's awareness about eco friendly products	1500
PR#5	Impact of Nutrition labeling on consumer behavior with a reference to Kannur district	1500
PR#6	A study on factors influencing the bank selection of Indian families with a reference to Kannur district	1500
PR#7	Effectiveness of celebrity endorsement on buying behavior of bikes among the youth of Kannur	1500
PR#8	Brand preference of Decorative paints in Kannur district.	1500
PR#9	Consumer's intention towards shopping during big shopping days by Amazone & Flipkart	1500
PR#10	Consumer's attitude towards using matrimony websites in Kannur district.	1500
PR#11	Impact of education fair among aspiring students for taking admission into different courses in Kannur district.	1500
PR#12	Usage and understanding of nutritional label among Fitness	1500

	Trainers in Kannur district.	
PR#13	Passenger's satisfaction with the housekeeping services of Indian railway with a reference to Kannur railway station.	1500
PR#14	Impact of e learning in higher education and professional courses in Kannur district.	1500
PR#15	Impact of mobile learning Apps among students in Kannur district.	1500
PR#16	A study on security issues in digital payment transactions in Kannur district.	1500
PR#17	Attitude of Customers towards Smartphones of Android and Windows Version	1500
PR#18	Major Determinants that Influence the Choice of Brand of Mobile Phone	1500
PR#19	The Impact of Electronic Banking and Information Technology on the Employees of Banking Sector	1500
PR#20	A Study on Digital Payments System with Perspective of Customer's Adoption	1500
PR#21	A Study on Usage of ePayments for Sustainable Growth of Online Business □ A study on impact of Digital India initiatives on MSME sector of Kannur district.	1500
PR#22	Problems faced by Government School students in Kannur	1500

	district.	
PR#23	A study on Green marketing initiatives of commercial banks	1500
PR#24	A study on agricultural credits and its impact on cattle farmers productivity and profitability	1500
PR#25	A study on attitude of farmer's towards agribusiness	1500
PR#26	A study on passenger's satisfaction with Kannur International airport.	1500
PR#27	A comparative study of online and offline shopping behavior of consumers in Kannur district.	1500
	Problems and challenges faced by Transgender in work place	1500

Project Code	Topic Name	Price Range
SP#1	Consumer's satisfaction with KFC in Kannur district	1200
SP#2	Impulse buying behavior of consumer's towards shopping at malls	1200
SP#3	Effects of foreign brands on the purchasing behavior of youth at Kannur district.	1200
SP#4	Youth addition and its impact towards fast food of eating habits in Kannur district.	1200
SP#5	Retailing mix of retail mix of big bazaar at Kasaragod	1200
SP#6	Influence of Television advertisement on purchasing behavior of youth	1200
SP#7	Consumer Purchase Intentions towards Smartphone	1200
SP#8	Factors Affecting Customers Adoption of Mobile Banking Services	1200
SP#9	Consumer Behavior and Attitude towards Mobile Banking	1200
SP#10	Pros and cons of Mobile banking	1200
SP#11	Consumer perception towards online banking with a reference to Kannur district.	1200
SP#12	Study of Consumer Perception of Digital Payment Mode	1200

SP#13	Impact of Mobile Wallets on Cashless Transaction □ Chit fund as investment option with special reference to KSFE Ltd	1200
SP#14		1200
SP#15	Customer satisfaction towards Classmate notebooks	1200
SP#16	Customer satisfaction with Samsung mobile phones	1200
SP#17	Customer satisfaction with KSRTC	1200
SP#18	Job satisfaction & challenges of special school teachers in Kannur districts	1200
SP#19	Student's attitude towards entrepreneurship	1200
SP#20	Brand loyalty and customer awareness about Patanjali products	1200
SP#21	Role of Kudumbashree in Economic development	1200
SP#22	Role of Self Help Group in socio economic development	1200
SP#23	A study on work life quality of LIC agents in Kannur district	1200
SP#24	Impact of Jio on other service providers in the Telecom industry	1200
SP#25	A study on consumer satisfaction and service quality of new generation bank	1200
SP#26	Students attitude towards Entrepreneurship	1200

SP#27	Factors Affecting Consumer Buying Behavior of Mobile Phone	1200
SP#28	Consumers perception and preference towards Smartphone	1200
SP#29	Customer satisfaction with internet banking.	1200
SP#30	Influence of social media advertisement on youth	1200
SP#31	Brand awareness of Lakme cosmetics	1200
SP#32	.Influence of television advertisement on food habit of children	1200
SP#33	Reader's satisfaction on Hindu daily	1200
SP#34	Influence of Television advertisement on Patanjali products	1200
SP#35	Customer satisfaction towards Suzuki Access	1200
SP#36	Customer satisfaction with Maruti Swift	1200
SP#37	Customer satisfaction towards Royal Enfield	1200
SP#38	Role of Entrepreneurship in Economic development	1200
SP#39	Impact of GST on MSME Sector	1200
SP#40	Role of Social media as a marketing tool in MSME Sector	1200
SP#41	Role of women entrepreneurs in inclusive development of rural areas	1200

SP#42	Job seeker's preference to PSC Jobs	1200
SP#43	A study on challenges of small retailers in the wake of emerging online retail trading	1200
SP#44	A study on the acceptance of the concept of cashless economy	1200
SP#45	A Study on Consumer's Buying Behavior towards EcoFriendly Products	1200
SP#46	A study on the investment behavior of working women with special reference to kannur	1200
SP#47	.A study on the impact of supermarkets on consumer behavior with special reference to kannur corporation	1200
SP#48	Awareness and effectiveness of ASAP among higher secondary students	1200
SP#49	A study on educational stress and its influence on the performance of college students	1200
SP#50	.A study on stress and burnout among sales professionals in selected industries	1200
SP#51	A study on consumer buying behaviour of male and female consumer on FMCG products in kannur district	1200
SP#52	A study on life insurance as an investment strategy with special reference to LIC	1200

SP#53	.A study on use and awareness of modern banking facility among rural area	1200
SP#55	A study on changing consumer preference towards organised retailing from unorganised retailing	1200
SP#55	A study on the post office savings and its influence	1200
SP#56	A study on acceptance of plastic money usage among small scale retailers in kannur district	1200
SP#57	.Importance of Micro finance in Economic Development	1200
SP#58	Role of Co-operative banking on banking habits of Rural people	1200
SP#59	Consumer awareness about consumer rights with a reference to Coimbatore district	1200
SP#60	Consumer preference on luxury car segments with a reference to Manglore district	1200
SP#61	A study on job satisfaction of anganwadi workers with a reference to (area of study)	1200
SP#62	A study on job stress and quality of worklife of Anganwadi workers with a reference to (area of study)	1200
SP#63	Socio economic conditions of Handloom Weaver's in Kannur district	1200
SP#64	Socio economic conditions of Fishermen communities in	1200

	Kannur district	
SP#65	Living arrangements and economic status of aged	1200
SP#66	Socio-Economic And Religious Life Of Paniya Tribes In Kannur District	1200
Sl. No.	Topic Name	Price Range
NP#1	A study on brand loyalty of smart phones	1000
NP#2	A study on customer loyalty of smart phones	1000
NP#3	A study on customer satisfaction of Airtel	1000
NP#4	A study on customer satisfaction of Vodafone	1000
NP#5	A study on customer satisfaction with federal bank	1000
NP#6	Brand preference of footwear among college students	1000
NP#7	Customer satisfaction with Maruti Swift	1000
NP#8	Customer satisfaction & service quality of Hyundai cars in Kannur district	1000
NP#9	User's satisfaction towards whatsapp	1000
NP#10	A study on customer satisfaction with Suzuki Access 125	1000
NP#11	A study on customer satisfaction with Honda Activa	1000
NP#12	.A study on customer satisfaction with Royal Enfield	1000
NP#13	.A study on customer satisfaction with Honda Unicorn	1000
NP#14	A study on consumer buying behavior towards two wheelers	1000
NP#15	A study on brand preference of two wheelers	1000

NP#16	Women empowerment through Kudumbashree	1000
NP#17	Problems and prospectus of MSME in Kannur district	1000
NP#18	A study on consumer preference about various branded sports shoes	1000
NP#19	Influence of Social media on youth	1000
NP#20	.a study on customer awareness and perception towards credit cards	1000
NP#21	A study on customer attitude towards internet banking	1000
NP#22	Awareness and perception of online banking services	1000
NP#23	Social media: an effective way of advertising among students	1000
NP#24	.A study on customers' perception on automatic teller machine (atm)	1000
NP#25	A Study On Investors Perception Towards Mutual Funds	1000
NP#26	A study on savings and investment pattern of government employees	1000
NP#27	Investor's perception towards online trading	1000
NP#28	Customer satisfaction with Reliance Jio	1000
NP#29	Impact of Demonetization in Digital banking	1000
NP#30	A study of consumer preference towards Nestle and Cadbury chocolates	1000

NP#31	Consumer preference towards foreign branded garments	1000
NP#32	.Effectiveness of internet advertising on consumer buying behaviour with a reference to FMCG products	1000
NP#33	A study on consumer buying behaviour towards readymade foods with a reference to Coimbatore District	1000
NP#34	Brand preference of consumers towards two wheelers with a reference to HONDA two wheeler	1000
NP#35	Customer satisfaction with Flipkart and Amazone a comparative study	1000